



000-099 General Collection



7.204

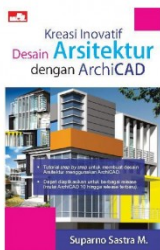
[30 Menit Menjadi WebMaster](#)

Haris Supriansyah, Kartoyo
OASE Mata Air Makna, 2006
Klasifikasi Multimedia systems- Programming, internet programming, web programming
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 3 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/7322/30-menit-menjadi-webmaster.html>

WEB PROGRAMMING

COMPUTER PROGRAMS

Tahukah Anda, Anda bisa membuat sebuah website internet hanya dengan modal Rp 10.000? Umumnya, orang berpikiran bahwa untuk membuat sebuah website internet dibutuhkan biaya hingga jutaan rupiah. Padahal, dengan memanfaatkan perusahaan – [..selengkapnya..](#)



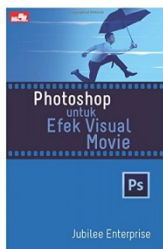
17.01.213

[Kreasi Inovatif Desain Arsitektur dengan ArchiCAD](#)

Suparno Sastra M.
PT Elex Media Komputindo, 2016
Klasifikasi Three-dimensional graphics; ray tracing
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 9 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123729/kreasi-inovatif-desain-arsitektur-dengan-archicad.html>

AUTOCAD

"Kreasi Inovatif Desain Arsitektur dengan ArchiCAD" merupakan buku sumber inspirasi desain Arsitektur sekaligus dilengkapi dengan tutorial langkah demi langkah cara untuk membuat tampak dan potongan bangunan, di mana metode pembahasannya [..selengkapnya..](#)



17.01.408

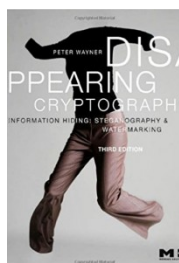
[Photoshop untuk Efek Visual Movie](#)

Jubilee Enterprise
Elex Media Komputindo, 2017
Klasifikasi Computer graphics- Programs
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 12 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/135703/photoshop-untuk-efek-visual-movie.html>

COMPUTER GRAPHICS

PHOTOSHOP

Photoshop dapat digunakan untuk membantu proses pembuatan video dengan efek-efek yang bagus. Dengan demikian, Anda bisa memoles video tanpa memanfaatkan software lain. Di dalam buku ini, Anda akan belajar menggabungkan [..selengkapnya..](#)



17.01.480

[Disappearing Cryptography, Third Edition: Information Hiding: Steganography and Watermarking](#)

Peter Wayner
MK Morgan Kaufman, 2009
Klasifikasi DATA ENCRYPTION
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/136011/disappearing-cryptography-third-edition-information-hiding-steganography-and-watermarking.html>

COMPUTER NETWORK SECURITY

Cryptography

Cryptology is the practice of hiding digital information by means of various obfuscatory and steganographic techniques. The application of said techniques facilitates message confidentiality and sender/receiver identity authentication, and [..selengkapnya..](#)



[AutoCAD untuk Desain dan Finishing Rancang Bangun 3D](#)

Suparno Sastra M

Elex Media Komputindo, 2017

Klasifikasi Three Dimensional Graphics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

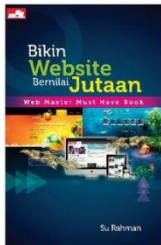
[total 11 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/136243/autocad-untuk-desain-dan-finishing-rancang-bangun-3d.html>

17.01.577

AUTOCAD

Buku "AutoCAD untuk Desain dan Finishing Rancang Bangun 3D" merupakan penyempurnaan dari buku sebelumnya, yaitu Aplikasi AutoCAD untuk Desain Rancang Bangun 3D. Buku ini merupakan panduan membuat desain rancang bangun 3D. [3..selengkapnya..](#)



[Bikin Website Bernilai Jutaan](#)

Su Rahman

Elex Media Komputindo, 2017

Klasifikasi Multimedia systems- Programming, internet programming, web programming

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 12 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/136259/bikin-website-bernilai-jutaan.html>

17.01.593

WEB PROGRAMMING

Saat ini, kebutuhan website sudah merupakan keharusan. Kondisi ini memberikan peluang bagi web master untuk memanfaatkan keuntungan seluas-luasnya dari keterampilan membuat website. Buku ini berisi tip untuk menghasilkan website yang [..selengkapnya..](#)



[Pemrograman Arduino & Android Menggunakan App Inventor](#)

Abdul Kadir

Elex Media Komputindo, 2017

Klasifikasi information technology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 15 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/136894/pemrograman-arduino-an-droid-menggunakan-app-inventor.html>

17.01.652

PROGRAMS

Buku menarik yang memadukan Arduino dan Android. Dengan panduan dalam buku ini, siapa saja dapat membuat aplikasi yang mengakses Arduino melalui perangkat Android. Hal-hal berikut dibahas di buku ini dan [..selengkapnya..](#)



[Koleksi Lengkap Aplikasi Jail dan Unik untuk Android](#)

Dedik Kurniawan

Elex Media Komputindo, 2017

Klasifikasi General purpose application programs, specific programs with interdisciplinary applications, integrated programs

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

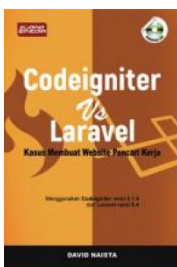
[total 16 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/136947/koleksi-lengkap-aplika-si-jail-dan-unik-untuk-untuk-android.html>

17.01.660

APPLICATION PROGRAMS

Pernahkah suatu ketika secara tiba-tiba ponsel ataupun tablet yang sedang Anda gunakan bertingkah laku aneh seperti aplikasi terbuka sendiri, file foto tiba-tiba hilang, layar pecah, layar kebakaran, muncul banyak sekali [..selengkapnya..](#)



[Codeigniter Vs Laravel Kasus Membuat Website Pencari Kerja](#)

David Naista

Lokomedia, 2017

Klasifikasi Multimedia systems- Programming, internet programming, web programming

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 10 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/136999/codeigniter-vs-laravel-kasus-membuat-website-pencari-kerja.html>

17.01.701

WEBSITE

Codeigniter Vs Laravel bukanlah membahas mana diantara kedua Framework tersebut yang lebih unggul, tapi lebih menekankan kepada mana diantara kedua Framework tersebut yang paling cocok untuk Anda dan sesuai dengan [..selengkapnya..](#)



17.01.877

[36 Jam Belajar Komputer Pemrograman Java 2 SE SDK 1.4](#)

Yuniar Supardi
Elex Media Komputindo, 2005
Klasifikasi Computer programs
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/137960/36-jam-belajar-komputer-pemrograman-java-2-se-sdk-1-4.html>

COMPUTER PROGRAM

Dalam buku ini penulis memfokuskan pada pelajaran pemrograman dasar Java sehingga Anda siap menghadapi Java untuk aplikasi basis data dan mobile (handphone). Modul khusus yang perlu diperhatikan adalah PBO (Pemrograman ..[selengkapnya..](#)



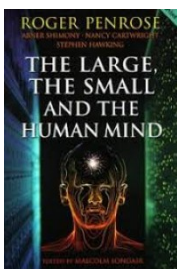
17.01.924

[First Steps in Digital Design: Use Your Computer to Create Great Letterhead and Logos Invitations and Cards Brochures and Flyers Web Sites and Multimedia and much, much more](#)

David Dabner, Luke Herriott
Page One, 2006
Klasifikasi Computer Graphics
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138596/first-steps-in-digital-design-use-your-computer-to-create-great-letterhead-and-logos-invitations-and-cards-brochures-and-flyers-web-sites-and-multimedia-and-much-much-more.html>

Digital design

The first in a new series of digitally focused titles, First Steps in Digital Design is an accessible, highly illustrated and non-technical manual, which encourages readers to participate and maximize ..[selengkapnya..](#)



17.01.925

[The large, the small, and the human mind](#)

Roger Penrose
Cambridge University Press, 1999
Klasifikasi Special Computer Methods- Artificial intelligence
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138601/the-large-the-small-and-the-human-mind.html>

#N/A

[selengkapnya..](#)



17.01.933

[Visual Basic 6 Beginner Guide](#)

Eko Koswara
MediaKom, 2011
Klasifikasi VISUAL PROGRAMMING
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138846/visual-basic-6-beginner-guide.html>

VISUAL BASIC

[selengkapnya..](#)



17.01.944

[Semua Bisa Menjadi Programmer VB 6 Hingga VB 2008 Basic](#)

Yuniar Supardi
PT Elex Media Komputindo, 2011
Klasifikasi Data Files and Database, Management Database
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/139755/semua-bisa-menjadi-programmer-vb-6-hingga-vb-2008-basic.html>

DATA BASE MANAGEMENT

Buku dengan judul Semua Bisa Menjadi Programmer VB 6 Hingga VB 2008 - BASIC merupakan buku yang akan memandu Anda belajar dari awal Visual Basic 6.0 hingga Visual Basic 2008 serta memudahkan Anda belajar ..[selengkapnya..](#)



17.01.948

[181 Kunci Kuasai Excel dan Fungsi Formula](#)

Hamdan Lugina Jaya

Elex Media Komputindo, 2016

Klasifikasi Computer programs

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/139903/18-1-kunci-kuasai-excel-dan-fungsi-formula.html>

[id/pustaka/139903/18-1-kunci-kuasai-excel-dan-fungsi-formula.html](#)

EXCEL

Seiring dengan kemajuan zaman, tuntutan dalam bidang teknologi semakin tinggi. Oleh karena itu, buku ini hadir sebagai pelengkap bagi Anda yang ingin mempelajari sepenuhnya mengenai Excel dan Formula. Buku ini ..[selengkapnya..](#)



17.01.960

[Pemrograman Web dengan HTML Disertai Lebih dari 200 Contoh Program Beserta Tampilan Grafisnya Revisi Kedua](#)

Betha Sidik, Husni I. Pohan

Informatika, 2009

Klasifikasi Web Design

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

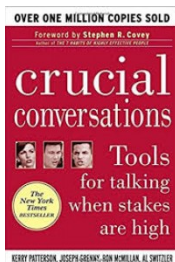
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/139949/pemrograman-web-dengan-html-disertai-lebih-dari-200-contoh-program-beserta-tampilan-grafisnya-revisi-ke-dua.html>

WEB DESIGN

Merupakan edisi revisi dari edisi yang sebelumnya. Pada edisi kali ini, penulis mencoba melengkapi dengan XML di samping memperbaiki kesalahan yang muncul di edisi pertama dan penambahan fungsi baru pada ..[selengkapnya..](#)

100-199 Philosophy and psychology



17.01.891

[Crucial Conversations Tools for Talking When Stakes are High](#)

Kerry Patterson, et al.

McGraw-Hill, 2002

Klasifikasi Psychology- communication, interpersonal communication

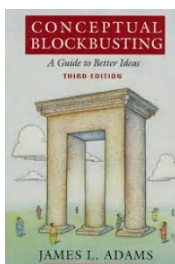
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138061/crucial-conversations-tools-for-talking-when-stakes-are-high.html>

Communications

[selengkapnya..](#)



17.01.898

[Conceptual Blockbusting : A Guide to Better Ideas](#)

James L. Adams

United States of America, 1986

Klasifikasi Psychology- Thought, thinking, reasoning, intuition, value, judgment

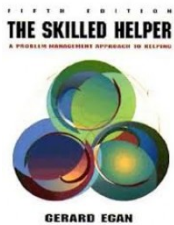
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138180/conceptual-blockbusting-a-guide-to-better-ideas.html>

PSYCHOLOGY

[selengkapnya..](#)

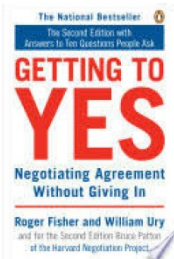


17.01.912

[The skilled helper : a problem-management and opportunity-development approach to helping.](#)

Gerard Egan
Cengage Learning, 2018
Klasifikasi Applied psychology- Counseling and interviewing
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138494/the-skilled-helper-a-problem-management-and-opportunity-development-approach-to-helping-.html>

PSYCHOLOGY
[selengkapnya..](#)

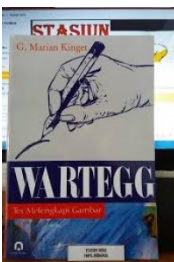


17.01.918

[Getting to Yes Negotiating Agreement Without Giving in](#)

Roger Fisher, William Ury
Penguin Books, 1991
Klasifikasi Negotiation
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138535/getting-to-yes-negotiating-agreement-without-giving-in.html>

#N/A
[selengkapnya..](#)



17.01.950

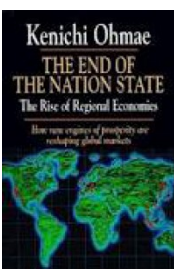
[Wartegg : Tes Melengkapi Gambar](#)

G. Mariat Kinget
Pustaka Pelajar, 2007
Klasifikasi Psychology- Aptitude tests
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/139956/wartegg-tes-melengkapi-gambar.html>

APTITUDE TESTS

BAB 1. ADMINISTRASI BAB 2. DASAR-DASAR INTERPRETASI Stimulasi- drawing relation Content of the drawings Scribblings Abstractions Pictures Realism Nature Object Fantasy Execution Line Covering Shading composition BAB 3. OPERASI DIAGNOSTIC Pemberian skor ..[selengkapnya..](#)

300-399 Social sciences



2.419

[The End of The Nation State: The Rise of Regional Economies](#)

Kenichi Ohmae
The Free Press, 1995
Klasifikasi International economics- Multilateral economic cooperation
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/3286/the-end-of-the-nation-state-the-rise-of-regional-economies.html>

INTERNATIONAL ECONOMIC

Nation states, asserts the world-renowned business strategist Kenichi Ohmae, are dinosaurs waiting to die. In this profoundly important book Ohmae argues that not only have nation states lost their ability ..[selengkapnya..](#)



13.01.390

[Ekonomika Mikro](#)

Asfia Murni, Lia Amaliawati
Refika Aditama, 2012
Klasifikasi General production economics, Risk, Microeconomics
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 9 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/17108/ekonomika-mikro.html>

MICROECONOMICS

Ekonomika mikro, suatu konsep dalam ilmu ekonomi yang membahas tentang bagian-bagian kecil dari keseluruhan kegiatan ekonomi yang ditemukan atau dihadapi pelaku ekonomi dan lebih bersifat individual. Buku ini mengajak para ..[selengkapnya..](#)



09101.861

[Mikroekonomi Jilid 1 -6/E.](#)

Robert S. Pindyck

Indeks, 2005

Klasifikasi General production economics, Risk, Microeconomics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 4 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/20537/mikroekonomi-jilid-1-6-e-.html)

[id/pustaka/20537/mikroekonomi-jilid-1-6-e-.html](https://openlibrary.telkomuniversity.ac.id/pustaka/20537/mikroekonomi-jilid-1-6-e-.html)

MICROECONOMICS

[selengkapnya..](#)

PREMIER REFERENCE SOURCE

**SOCIAL
COMPUTING**

Concepts, Methodologies, Tools, and Applications



17.01.465

[Social Computing: Concepts, Methodologies, Tools, and Applications: Volume 1](#)

Subhasish Dasgupta

IGI Global, 2010

Klasifikasi Communication, Information technology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 3 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/135996/social-computing-concepts-methodologies-to-ols-and-applications-volume-1.html)

[id/pustaka/135996/social-computing-concepts-methodologies-to-ols-and-applications-volume-1.html](https://openlibrary.telkomuniversity.ac.id/pustaka/135996/social-computing-concepts-methodologies-to-ols-and-applications-volume-1.html)

**INFORMATION COMMUNICATION
TECHNOLOGY**

With an increasing accessibility to social networking tools, the development of Web 2.0, and the emergence of virtual worlds, social computing crosses cultural boundaries to join people in the digital landscape.

[..selengkapnya..](#)

PREMIER REFERENCE SOURCE

**SOCIAL
COMPUTING**

Concepts, Methodologies, Tools, and Applications



17.01.466

[Social Computing: Concepts, Methodologies, Tools, and Applications: Volume II](#)

Subhasish Dasgupta

IGI Global, 2010

Klasifikasi Communication, Information technology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 3 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/135997/social-computing-concepts-methodologies-to-ols-and-applications-volume-ii.html)

[id/pustaka/135997/social-computing-concepts-methodologies-to-ols-and-applications-volume-ii.html](https://openlibrary.telkomuniversity.ac.id/pustaka/135997/social-computing-concepts-methodologies-to-ols-and-applications-volume-ii.html)

**INFORMATION COMMUNICATION
TECHNOLOGY**

With an increasing accessibility to social networking tools, the development of Web 2.0, and the emergence of virtual worlds, social computing crosses cultural boundaries to join people in the digital landscape.

[..selengkapnya..](#)

PREMIER REFERENCE SOURCE

**SOCIAL
COMPUTING**

Concepts, Methodologies, Tools, and Applications



17.01.467

[Social Computing: Concepts, Methodologies, Tools, and Applications: Volume III](#)

Subhasish Dasgupta

IGI Global, 2010

Klasifikasi Communication, Information technology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 4 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/135998/social-computing-concepts-methodologies-to-ols-and-applications-volume-iii.html)

[id/pustaka/135998/social-computing-concepts-methodologies-to-ols-and-applications-volume-iii.html](https://openlibrary.telkomuniversity.ac.id/pustaka/135998/social-computing-concepts-methodologies-to-ols-and-applications-volume-iii.html)

**INFORMATION COMMUNICATION
TECHNOLOGY**

With an increasing accessibility to social networking tools, the development of Web 2.0, and the emergence of virtual worlds, social computing crosses cultural boundaries to join people in the digital landscape.

[..selengkapnya..](#)

PREMIER REFERENCE SOURCE

**SOCIAL
COMPUTING**

Concepts, Methodologies, Tools, and Applications



17.01.468

[Social Computing: Concepts, Methodologies, Tools, and Applications: Volume IV](#)

Subhasish Dasgupta

IGI Global, 2010

Klasifikasi Communication, Information technology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 3 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/135999/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html)

[id/pustaka/135999/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html](https://openlibrary.telkomuniversity.ac.id/pustaka/135999/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html)

**INFORMATION COMMUNICATION
TECHNOLOGY**

With an increasing accessibility to social networking tools, the development of Web 2.0, and the emergence of virtual worlds, social computing crosses cultural boundaries to join people in the digital landscape.

[..selengkapnya..](#)



17.01.507

Etnografi Komunikasi Perspektif Bahasa

Dadang S. Anshori

Rajawali Pers, 2017

Klasifikasi communication, content analysis, semiotics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 10 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/136074/etnografi-komunikasi-perspektif-bahasa.htm)

[id/pustaka/136074/etnografi-komunikasi-perspektif-bahasa.htm](https://openlibrary.telkomuniversity.ac.id/pustaka/136074/etnografi-komunikasi-perspektif-bahasa.htm)

COMMUNICATION

Buku etnografi komunikasi lebih menarik, jika dilihat dari perspektif bahasa. Bahasa, mendapatkan perluasan mandat kajian dalam berbagai dimensi yang menyertai atau melekat di dalamnya. Memelajari dan meneliti bahasa, tidak mungkin [..selengkapnya..](#)



17.01.731

HAK ASASI MANUSIA. Hakekat, Konsep dan Implikasinya dalam Perspektif Hukum Masyarakat

H. MULADI

PT. Refika Aditama, 2005

Klasifikasi Human Rights

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137075/hak-asasi-manusia-hakekat-konsep-dan-implikasinya-dalam-perspektif-hukum-masyarakat.html)

[id/pustaka/137075/hak-asasi-manusia-hakekat-konsep-dan-implikasinya-dalam-perspektif-hukum-masyarakat.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137075/hak-asasi-manusia-hakekat-konsep-dan-implikasinya-dalam-perspektif-hukum-masyarakat.html)

HUMAN RIGHT

Buku ini membahas tentang HAM: hakekat, konsep dan implikasinya, HAM dalam perspektif hukum administrasi negara dan hukum internasional, HAM dalam perspektif penegakan hukum pidana, HAM dalam perspektif hukum perdata. [selengkapnya..](#)



17.01.878

Pengantar Teori Ekonomi : Pendekatan Kepada Teori Ekonomi Mikro & Makro Edisi Revisi

Suherman Rosyidi

Raja Grafindo Persada, 2006

Klasifikasi Macroeconomics and related topics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 1 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137962/pengantar-teori-ekonomi-pendekatan-kepada-teori-ekonomi-mikro-makro-edisi-revisi.html)

[id/pustaka/137962/pengantar-teori-ekonomi-pendekatan-kepada-teori-ekonomi-mikro-makro-edisi-revisi.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137962/pengantar-teori-ekonomi-pendekatan-kepada-teori-ekonomi-mikro-makro-edisi-revisi.html)

ECONOMY

[selengkapnya..](#)



17.01.880

The call of the mall : The Geography of Shopping by The Author of Why Buy

Paco Underhill

Simon & Schuster, 2004

Klasifikasi Culture and institutions- Economic institutions

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

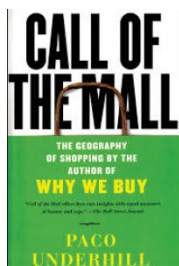
total 1 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137966/the-call-of-the-mall-the-geography-of-shop-ping-by-the-author-of-why-buy.html)

[id/pustaka/137966/the-call-of-the-mall-the-geography-of-shop-ping-by-the-author-of-why-buy.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137966/the-call-of-the-mall-the-geography-of-shop-ping-by-the-author-of-why-buy.html)

Economic

[selengkapnya..](#)



17.01.881

Call of the Mall

Paco Underhill

Simon & Schuster, 2004

Klasifikasi Culture and institutions- Economic institutions

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

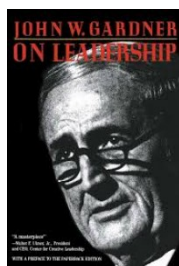
total 1 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137967/call-of-the-mall.html)

[id/pustaka/137967/call-of-the-mall.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137967/call-of-the-mall.html)

ECONOMIC

[selengkapnya..](#)



17.01.884

[On leadership](#)

John W. Gardner.

Includes bibliographical references, 1990

Klasifikasi Social processes- Leadership

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

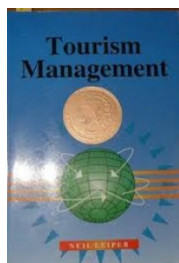
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137978/on-leadership.html)

[id/pustaka/137978/on-leadership.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137978/on-leadership.html)

Leaderships

[selengkapnya..](#)



17.01.886

[Tourism Management](#)

Neil Leiper

RMIT Press, 1995

Klasifikasi Tourism

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137990/tourism-management.html)

[id/pustaka/137990/tourism-management.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137990/tourism-management.html)

TOURISM

[selengkapnya..](#)



17.01.888

[Achieving Excellence in Retail Banking](#)

Reinhold Leichtfuss

John Wiley & Sons Ltd, 2004

Klasifikasi Banks, Bank failures, Money and banking,

Financial institutions and their functions

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138000/achieving-excellence-in-retail-banking.html)

[id/pustaka/138000/achieving-excellence-in-retail-banking.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138000/achieving-excellence-in-retail-banking.html)

BANKING

[selengkapnya..](#)



17.01.894

[Wives, Mistresses and Matriarchs](#)

Louise Williams

Phoenix Press, 1998

Klasifikasi Social Role and Status Of Women

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

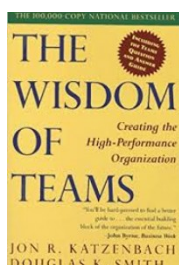
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138090/wives-mistresses-and-matriarchs.html)

[id/pustaka/138090/wives-mistresses-and-matriarchs.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138090/wives-mistresses-and-matriarchs.html)

SOCIAL CLASSES

This work examines the issues facing women in Asia. Against a background of the current economic and political situations in Asia, the author presents interviews with a wide range of ..[selengkapnya..](#)



17.01.901

[The wisdom of teams : creating the high-performance organization](#)

Jon R. Katzenbach, Douglas K. Smith.

HarperBusiness Essentials, 2003

Klasifikasi Communications Telecommunication,

recordings, visual signaling

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138205/the-wisdom-of-teams-creating-the-high-performance-organization.html)

[id/pustaka/138205/the-wisdom-of-teams-creating-the-high-performance-organization.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138205/the-wisdom-of-teams-creating-the-high-performance-organization.html)

Team

[selengkapnya..](#)



17.01.902

[The extreme future : the top trends that will reshape the world in the Next 20 Years](#)

James Canton.

Dutton, 2006

Klasifikasi Military Science

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

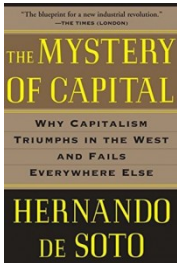
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138210/the-extreme-future-the-top-trends-that-will-reshape-the-world-in-the-next-20-years.html)

[id/pustaka/138210/the-extreme-future-the-top-trends-that-will-reshape-the-world-in-the-next-20-years.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138210/the-extreme-future-the-top-trends-that-will-reshape-the-world-in-the-next-20-years.html)

MILITARY

[selengkapnya..](#)



17.01.907

[The Mystery of Capital : Why Capitalism Triumphs in The West and Fails Everywhere Else](#)

Hernando de Soto

Basic Book, 2000

Klasifikasi Systems, School and Theories of Economic

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

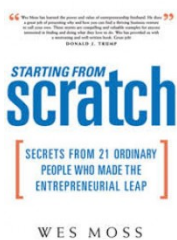
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138445/the-mystery-of-capital-why-capitalism-triumps-in-the-west-and-fails-everywhere-else.html)

[id/pustaka/138445/the-mystery-of-capital-why-capitalism-triumps-in-the-west-and-fails-everywhere-else.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138445/the-mystery-of-capital-why-capitalism-triumps-in-the-west-and-fails-everywhere-else.html)

Capital

The hour of capitalism's greatest triumph," writes Hernando de Soto, "is, in the eyes of four-fifths of humanity, its hour of crisis." In The Mystery of Capital, the world-famous Peruvian ..[selengkapnya..](#)



17.01.909

[Starting from scratch : secrets from 21 ordinary people who made the entrepreneurial leap](#)

Wes Moss

Dearborn Trade Pub, 2005

Klasifikasi Entrepreneurship

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

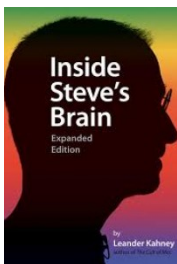
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138459/starting-from-scratch-secrets-from-21-ordinary-people-who-made-the-entrepreneurial-leap.html)

[id/pustaka/138459/starting-from-scratch-secrets-from-21-ordinary-people-who-made-the-entrepreneurial-leap.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138459/starting-from-scratch-secrets-from-21-ordinary-people-who-made-the-entrepreneurial-leap.html)

ENTREPRENEURSHIP

[selengkapnya..](#)



17.01.911

[Inside Steve's brain](#)

Leander Kahney

Portfolio, 2009

Klasifikasi Business enterprises, structure of business enterprises

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

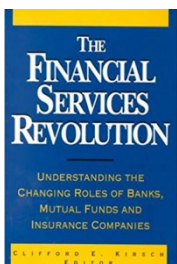
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138489/inside-steves-brain.html)

[id/pustaka/138489/inside-steves-brain.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138489/inside-steves-brain.html)

BUSINESS

[selengkapnya..](#)



17.01.923

[The Financial Services Revolution : Understanding the Changing Role of Banks, Mutual Funds and Insurance Companies](#)

Clifford E. Kirsch

Irwin Professional Publishing, 1997

Klasifikasi Banks, Bank failures, Money and banking,

Financial institutions and their functions

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

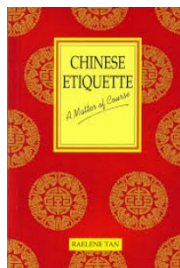
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138579/the-financial-services-revolution-understanding-the-changing-role-of-banks-mutual-funds-and-insurance-companies.html)

[id/pustaka/138579/the-financial-services-revolution-understanding-the-changing-role-of-banks-mutual-funds-and-insurance-companies.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138579/the-financial-services-revolution-understanding-the-changing-role-of-banks-mutual-funds-and-insurance-companies.html)

FINANCIAL

Financial services are facing numerous challenges caused by the rapid changes occurring in the marketplace. These events have called into question the fundamental principles upon which the current regulatory structure ..[selengkapnya..](#)



17.01.939

[Chinese Etiquette : A Matter of Course](#)

Raelene Tan

Landmark Books, 1992

Klasifikasi Etiquette, Manners, Chinese/Tionghoa

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

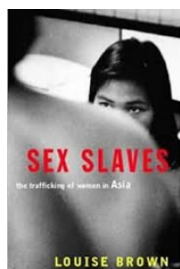
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/139071/chinese-etiquette-a-matter-of-course.html)

[id/pustaka/139071/chinese-etiquette-a-matter-of-course.html](https://openlibrary.telkomuniversity.ac.id/pustaka/139071/chinese-etiquette-a-matter-of-course.html)

Etiquette

The author delves into all aspects of Chinese etiquette: from gift-giving, seating arrangements, communal dining, suspicious colors and numbers, to coping with unfamiliar food and hawker centres. [selengkapnya..](#)



17.01.941

[Sex Slaves: The Trafficking of women in Asia](#)

Louise Brown

Virago, 2000

Klasifikasi Criminal offenses- prostitution

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

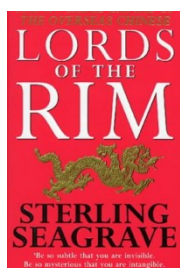
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/139140/sex-slaves-the-traffic-king-of-women-in-asia.html)

[id/pustaka/139140/sex-slaves-the-traffic-king-of-women-in-asia.html](https://openlibrary.telkomuniversity.ac.id/pustaka/139140/sex-slaves-the-traffic-king-of-women-in-asia.html)

PROSTITUTION-CRIMINOLOGY

The Asian sex trade is often assumed to cater predominantly to foreigners. SEX SLAVES turns that belief on its head to show that while western sex tourists have played a [..selengkapnya..](#)



17.01.942

[Lords of the Rim](#)

Sterling Seagrave

Corgi Books, 1995

Klasifikasi Economic Situation and Conditions in Asia

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/139212/lords-of-the-rim.html)

[id/pustaka/139212/lords-of-the-rim.html](https://openlibrary.telkomuniversity.ac.id/pustaka/139212/lords-of-the-rim.html)

Chinese economic

An examination of the complex web of Chinese operations dominating the Far East's booming economies is part economic analysis, part history, and part cautionary tale that encompasses murder, betrayal, corruption, [..selengkapnya..](#)



17.01.961

[Social Computing: Concepts, Methodologies, Tools, and Applications, Volume IV](#)

Subhasish Dasgupta

Information Science Reference, 2010

Klasifikasi Social Processes, Computers

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 4 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140206/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html)

[id/pustaka/140206/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140206/social-computing-concepts-methodologies-to-ols-and-applications-volume-iv.html)

COMPUTER

With an increasing accessibility to social networking tools, the development of Web 2.0, and the emergence of virtual worlds, social computing crosses cultural boundaries to join people in the digital landscape. [..selengkapnya..](#)



17.01.965

[Perempuan Minangkabau dalam Metafora Kekuasaan](#)

Nurwani

Pustaka Pelajar, 2017

Klasifikasi Social processes- Leadership

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140395/perempuan-minangkabau-dalam-metafora-kekuasaan.html)

[id/pustaka/140395/perempuan-minangkabau-dalam-metafora-kekuasaan.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140395/perempuan-minangkabau-dalam-metafora-kekuasaan.html)

LEADER

Buku ini memperkaya wacana dan telaah tentang partisipasi perempuan dalam bidang politik. Telaah dalam buku ini sangatlah penting untuk dipublikasikan. Kita tahu bahwa secara kultural, Minangkabau memiliki sistem dan perangkat [..selengkapnya..](#)

400-499 Language



17.01.955

[Bahasa Indonesia untuk Penulisan Karya Ilmiah Cetakan Pertama](#)

Tim Dosen Prodi Sastra Indonesia
Prodi Sastra Indonesia FIB Unpad, 2013
Klasifikasi Writing Systems
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/140012/bahasa-indonesia-untuk-penulisan-karya-ilmiah-cetakan-pertama.html>

KARYA ILMIAH

-Politik Bahasa Indonesia -EYD -Diksi/Pilihan Kata -Pembentukan Kata -Pembentukan Istilah -Kalimat Bahasa Indonesia -Paragraf - Karya Ilmiah -Korespondensi [selengkapnya..](#)

500-599 Science



17.01.962

[Meniti Langkah 25 Tahun Astacala](#)

ASTACALA : Perhimpunan Mahasiswa Pencipta Alam Universitas Telkom 1999-2017
Yayasan Astacala, 2017
Klasifikasi Natural History by Areas in General
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/140307/meniti-langkah-25-tahun-n-astacala.html>

#N/A

Astacala adalah Perhimpunan Mahasiswa Pencipta Alam Universitas Telko. Tempat para mahasiswa petualang, pencinta dan penggiat alam terbuka berkumpul. Tempat digalangnya suatu persatuan, dipupuk semangat kebersamaan, dibina mental dan fisik, ditajamkan [..selengkapnya..](#)



17.01.963

[Meniti Langkah 25 Tahun Astacala](#)

ASTACALA : Perhimpunan Mahasiswa Pencipta Alam Universitas Telkom 1999-2017
Yayasan Astacala, 2017
Klasifikasi Natural History by Areas in General
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/140314/meniti-langkah-25-tahun-n-astacala.html>

Nature

Astacala adalah Perhimpunan Mahasiswa Pencipta Alam Universitas Telko. Tempat para mahasiswa petualang, pencinta dan penggiat alam terbuka berkumpul. Tempat digalangnya suatu persatuan, dipupuk semangat kebersamaan, dibina mental dan fisik, ditajamkan [..selengkapnya..](#)

600-699 Technology (Applied Science)



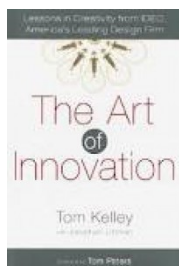
6.523

[Bauran Pemasaran dan Loyalitas Konsumen: Fokus pada Konsumen Kartu Kredit Perbankan](#)

Ratih Hurriyati
Alfabeta, 2010
Klasifikasi Customer relationships, Claims, Complaints, Returns, Servicing of products
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 5 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/6696/bauran-pemasaran-dan-loyalitas-konsumen-fokus-pada-konsumen-kartu-kredit-perbankan.html>

CONSUMER SATISFACTION

marketing mix, Banking,
Fokus pembahasan pada buku ini adalah mengenai pemasaran jasa perbankan dan lebih khusus lagi tentang pemasaran jasa kartu kredit. Pembahasan dalam buku ini dibagi menjadi 6 bab, dimana pada bab 1 dipaparkan [..selengkapnya..](#)



10.030

[The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm](#)

Tom Kelley

Currency and Doubleday, 2001

Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

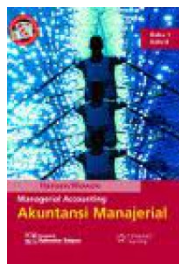
[total 3 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/9563/the-art-of-innovation-lessons-in-creativity-from-ideo-americas-leading-design-firm.html)

[id/pustaka/9563/the-art-of-innovation-lessons-in-creativity-from-ideo-americas-leading-design-firm.html](https://openlibrary.telkomuniversity.ac.id/pustaka/9563/the-art-of-innovation-lessons-in-creativity-from-ideo-americas-leading-design-firm.html)

CREATIVE ABILITY IN BUSINESS

[selengkapnya..](#)



10.686

[Managerial Accounting: Akuntansi Manajerial Buku 1-8/E.](#)

Don R. Hansen, Maryanne M. Mowen

Salemba Empat, 2009

Klasifikasi Managerial accounting, Design and use of accounting procedures to provide internal reports needed for day to day management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 6 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/10015/managerial-accounting-akuntansi-manajerial-buku-1-8-e.html)

[id/pustaka/10015/managerial-accounting-akuntansi-manajerial-buku-1-8-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/10015/managerial-accounting-akuntansi-manajerial-buku-1-8-e.html)

Managerial accounting

[selengkapnya..](#)



14.01.9914

[Manajemen Sumber Daya Manusia untuk Perusahaan : Dari Teori ke Praktik Edisi Kedua](#)

Veithzal Rivai, Ella Jauvani Sagala

Rajawali Pers, 2011

Klasifikasi Personnel management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 5 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/64789/management-sumber-daya-manusia-untuk-perusahaan-dari-teori-ke-praktik-edisi-kedua.html)

[id/pustaka/64789/management-sumber-daya-manusia-untuk-perusahaan-dari-teori-ke-praktik-edisi-kedua.html](https://openlibrary.telkomuniversity.ac.id/pustaka/64789/management-sumber-daya-manusia-untuk-perusahaan-dari-teori-ke-praktik-edisi-kedua.html)

PERSONNEL MANAGEMENT

Lahirnya buku ini diilhami oleh berbagai pandangan, pendapat dari pakar ilmu, utamanya pakar dalam bidang Manajemen Sumber Daya Manusia, sehingga sepatutnya melalui kesempatan ini penulis menghaturkan terima kasih dan penghargaan ..[selengkapnya..](#)



15.01.1992

[Perilaku Organisasi dan Kepemimpinan Pelayanan : Konsep dan Aplikasi Administrasi, Manajemen & Organisasi Modern](#)

Deddy Mulyadi

ALFABETA, 2015

Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

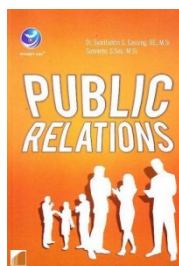
[total 19 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/103756/perilaku-organisasi-dan-kepemimpinan-pelayanan-konsep-dan-aplikasi-administrasi-manajemen-organisasi-modern.html)

[id/pustaka/103756/perilaku-organisasi-dan-kepemimpinan-pelayanan-konsep-dan-aplikasi-administrasi-manajemen-organisasi-modern.html](https://openlibrary.telkomuniversity.ac.id/pustaka/103756/perilaku-organisasi-dan-kepemimpinan-pelayanan-konsep-dan-aplikasi-administrasi-manajemen-organisasi-modern.html)

Organization - behavior LEADERSHIP

Perilaku organisasi adalah telaah dan penerapan pengetahuan tentang bagaimana orang bertindak didalam organisasi. kajian perilaku organisasi mencakup berbagai jenis organisasi : publik, sosial, dan lain-lain[selengkapnya..](#)



16.01.491

[Public Relations](#)

Syarifuddin S. Gassing, Suryanto

ANDI, 2016

Klasifikasi Public relations

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

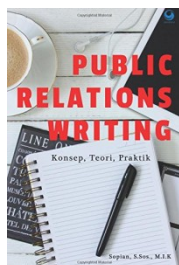
[total 16 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115949/public-relations.html)

[id/pustaka/115949/public-relations.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115949/public-relations.html)

PUBLIC RELATIONS

Kehadiran public relations atau hubungan masyarakat (humas) di Indonesia sudah dimulai sejak tahun 1950-an. Namun pemahaman masyarakat terhadap profesi humas belum sepenuhnya benar. Persepsi masyarakat tentang humas masih berkisar pada [..selengkapnya..](#)



16.01.869

[Public Relations Writing: Konsep, Teori, Praktik](#)

Sopian

Grasindo, 2016

Klasifikasi Public relations

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

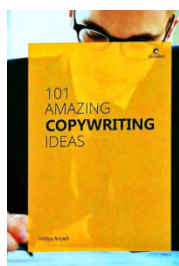
[total 10 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/122014/public-relations-writing-konsep-teori-praktik.html)

[id/pustaka/122014/public-relations-writing-konsep-teori-praktik.html](https://openlibrary.telkomuniversity.ac.id/pustaka/122014/public-relations-writing-konsep-teori-praktik.html)

PUBLIC RELATIONS

Pusat perencanaan kegiatan Public Relation (PR) menurut Smith (2003:61) berfokus pada publik kunci karena mereka merupakan pihak yang mempengaruhi keberhasilan organisasi, bahkan kelangsungan hidup organisasi. Publik kunci itulah yang menjadi sasaran [..selengkapnya..](#)



17.01.710

[101 Amazing Copywriting Ideas](#)

Widya Ariyadi

Quadrant, 2017

Klasifikasi General topics of marketing management,

Communication in marketing, Green marketing, Market

Segmentation, Marketing strategy

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 10 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137008/10-1-amazing-copywriting-ideas.html)

[id/pustaka/137008/10-1-amazing-copywriting-ideas.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137008/10-1-amazing-copywriting-ideas.html)

COMMUNICATION IN MARKETING

Copywriting adalah sebuah teknik penulisan yang memiliki tujuan menawarkan dan menjual sebuah produk atau jasa yang saat ini semakin disadari urgensinya. Teknik penulisan sebuah "Copy" menjadi penting karena persaingan yang [..selengkapnya..](#)



17.01.879

[Pengantar Bisnis](#)

Amirullah & Hardjanto, Imam

Graha Ilmu, 2005

Klasifikasi General management, General business

management, General industrial Management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

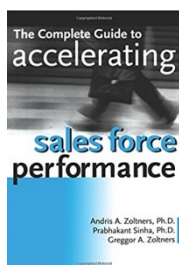
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137964/pengantar-bisnis.html)

[id/pustaka/137964/pengantar-bisnis.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137964/pengantar-bisnis.html)

Bussiness

[selengkapnya..](#)



17.01.882

[The Complete Guide to Accelerating Sales Force Performance](#)

Andris A. Zoltners, et al.

Amacom (American Management Association), 2001

Klasifikasi Sales management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

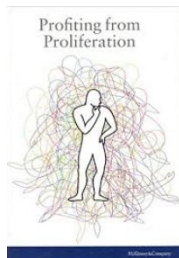
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137968/the-complete-guide-to-accelerating-sales-force-performance.html)

[id/pustaka/137968/the-complete-guide-to-accelerating-sales-force-performance.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137968/the-complete-guide-to-accelerating-sales-force-performance.html)

SALES FORCE

Every firm's sales force combines the distinctive personalities of its members with the complex issues of size, pay structure, incentives, performance evaluation, and effective uses of new technology. And while [..selengkapnya..](#)



17.01.885

[Profiting from Proliferation](#)

Allen P. Webb

McKinsey & Company, 2006

Klasifikasi Sales management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137981/pr ofiting-from-prolife ration.html)

[id/pustaka/137981/pr ofiting-from-prolife ration.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137981/pr ofiting-from-prolife ration.html)

Management - marketing - planning

The foremost challenge facing marketers today is "proliferation"-complexity brought on by the growing fragmentation of customer segments, the simultaneous demand for both high- and low-end products and services, the [..selengkapnya..](#)



17.01.887

[Balanced Sourcing: Cooperation and Competition in Supplier Relationships](#)

Timothy M. Laseter

Jossey-Bass, 1998

Klasifikasi Management of Supplies

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

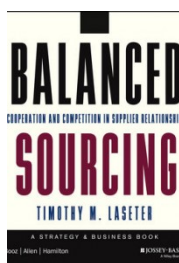
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137994/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html)

[id/pustaka/137994/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137994/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html)

Supplier

There's too much work to be done. Your organization can't handle the load. That's when you begin to consider outsourcing some of your business functions. But how can you choose [..selengkapnya..](#)



17.01.889

[Balanced Sourcing: Cooperation and Competition in Supplier Relationships](#)

Timothy M. Laseter

Jossey-Bass, 1998

Klasifikasi Management of Supplies

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138001/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html)

[id/pustaka/138001/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138001/ba lanced-sourcing-coop eration-and-competit ion-in-supplier-rela tionships.html)

Supplier

There's too much work to be done. Your organization can't handle the load. That's when you begin to consider outsourcing some of your business functions. But how can you choose [..selengkapnya..](#)



17.01.890

[People, performance, and pay : dynamic compensation for changing organizations](#)

Thomas P. Flannery, et al.

Free Press, 1996

Klasifikasi Compensation management, Wage

administration, Salary administration

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

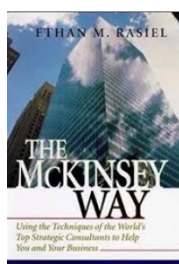
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138044/pe ople-performance-and -pay- dynamic-compens ation-for-changing-o rganizations.html)

[id/pustaka/138044/pe ople-performance-and -pay- dynamic-compens ation-for-changing-o rganizations.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138044/pe ople-performance-and -pay- dynamic-compens ation-for-changing-o rganizations.html)

WAGES

Foreword / Robert D. Krebs 1. The Compensation Lag 2. Work Cultures 3. The Role of Pay in Organizational Change 4. Dynamic Compensation Strategies and Tactics 5. Aligning Cultures and Compensation 6. Benefits in the Changing Organization 7. [..selengkapnya..](#)



17.01.893

[The McKinsey way : using the techniques of the world's top strategic consultants](#)

Ethan M. Raisel

McGraw- Hill, 1999

Klasifikasi Executive management, Role, Function,

Powers, Position of top and middle management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

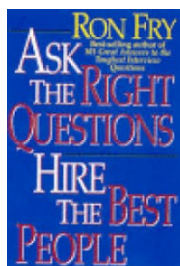
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138082/th e-mckinsey-way-using -the- techniques-of-t he-worlds-top-strate gic-consultants.html)

[id/pustaka/138082/th e-mckinsey-way-using -the- techniques-of-t he-worlds-top-strate gic-consultants.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138082/th e-mckinsey-way-using -the- techniques-of-t he-worlds-top-strate gic-consultants.html)

Management executive

[selengkapnya..](#)



17.01.896

[Ask the right questions, hire the best people](#)

Ron Fry

Book Mart Press, 1999

Klasifikasi Personnel management

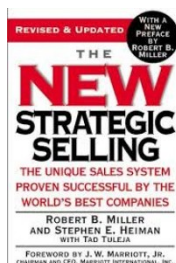
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138099/as-k-the-right-question-s-hire-the-best-peop-le.html>

PERSONAL MANAGEMENT

[selengkapnya..](#)



17.01.899

[Strategic selling : the unique sales system proven successful by the world's best companies](#)

Robert B. Miller, Stephen E. Heiman & Tad Tuleja

Warner Books, 2005

Klasifikasi Marketing Distribution

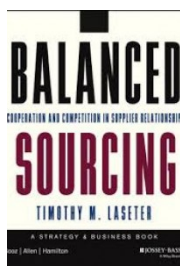
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138190/st-rategic-selling-the-unique-sales-system-proven-successful-by-the-worlds-best-companies.html>

SELLING

[selengkapnya..](#)



17.01.903

[Balanced sourcing : cooperation and competition in supplier relationships](#)

Timothy M. Laseter

Jossey-Bass Publishers, 1998

Klasifikasi Management of materials, Management of supplies

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138410/ba-lanced-sourcing-coop-eration-and-competit-ion-in-supplier-rela-tionships.html>

MANAGEMENT

[selengkapnya..](#)



17.01.904

[The Insider's Guide to Management Consulting : Opportunities for Undergraduates](#)

Gautam Prakash

Wet Feet Press, 1995

Klasifikasi Management Consulting

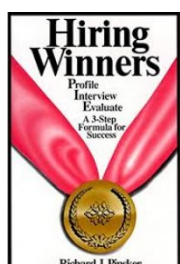
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138419/th-e-insiders-guide-to-management-consultin-g-opportunities-for-undergraduates.html>

MANAGEMENT CONSULTING

This guide shines the light on consulting and rids it of its mystery! A clear and concise articulation of the entry level position, punctuated with case studies, profiles of consultants, ..[selengkapnya..](#)



17.01.906

[Hiring winners : profile, interview, evaluate : a 3-step formula for success](#)

Richard J. Pinsker

AMACOM, 1991

Klasifikasi Personnel management

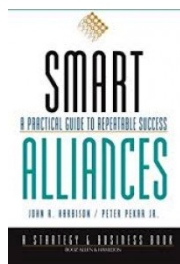
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138442/hi-ring-winners-profile-interview-evaluate-a-3-step-formula-for-success.html>

#N/A

[selengkapnya..](#)



17.01.910

[Smart alliances : a practical guide to repeatable success](#)

John R. Harbison, Peter Pekar Jr

Jossey-Bass, 1998

Klasifikasi Unincorporated business enterprises, Joint stock compaies, Joint ventures, Partnership associations
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138474/smart-alliances-a-practical-guide-to-repeatable-success.html)

[id/pustaka/138474/smart-alliances-a-practical-guide-to-repeatable-success.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138474/smart-alliances-a-practical-guide-to-repeatable-success.html)

BUSINESS

[selengkapnya..](#)



17.01.913

[The trillion-dollar enterprise : how the alliance revolution will transform global business](#)

Cyrus Freidheim

Perseus Books, 1999

Klasifikasi Management and Auxiliary services, Business
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

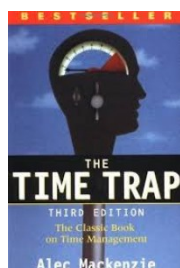
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138496/the-trillion-dollar-enterprise-how-the-alliance-revolution-will-transform-global-business.html)

[id/pustaka/138496/the-trillion-dollar-enterprise-how-the-alliance-revolution-will-transform-global-business.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138496/the-trillion-dollar-enterprise-how-the-alliance-revolution-will-transform-global-business.html)

BUSINESS

[selengkapnya..](#)



17.01.914

[The Time Trap: The Classic Book on Time Management 3rd Edition](#)

Alec Mackenzie

Amacom (American Management Association), 1967

Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

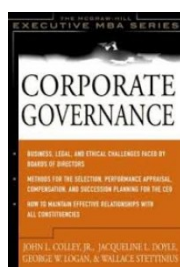
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138504/the-time-trap-the-classic-book-on-time-management-3rd-edition.html)

[id/pustaka/138504/the-time-trap-the-classic-book-on-time-management-3rd-edition.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138504/the-time-trap-the-classic-book-on-time-management-3rd-edition.html)

TIME MANAGEMENT

Focusing on twenty major obstacles to effective time management, a guide to using time well offers practical solutions to the problem Review: Since it was first published, The Time Trap, ..[selengkapnya..](#)



17.01.915

[Corporate governance](#)

John L. Colley

McGraw-Hill, 2003

Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138508/corporate-governance.html)

[id/pustaka/138508/corporate-governance.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138508/corporate-governance.html)

EXECUTIVE MANAGEMENT

[selengkapnya..](#)



17.01.916

[How to Plan Your Competitive Strategy](#)

Sarah Layton, Alfred Hurd & William Lipsey

United States of America, 1995

Klasifikasi STRATEGIC MANAGEMENT

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

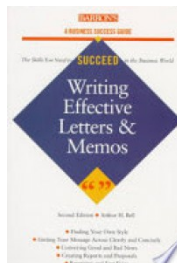
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138520/how-to-plan-your-competitive-strategy.html)

[id/pustaka/138520/how-to-plan-your-competitive-strategy.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138520/how-to-plan-your-competitive-strategy.html)

STRATEGIC MANAGEMENT

[selengkapnya..](#)

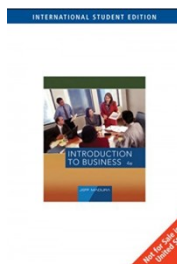


17.01.917

[Writing Effective Letters and Memos 2nd Edition](#)

Arthur Henry Bell
Barron's, 1997
Klasifikasi Office service-Communication, Creation and transmission of records
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138521/writing-effective-letters-and-memos-2nd-edition.html>

Business Guide
[selengkapnya..](#)



7.862

[Introduction to Business](#)

Jeff Madura
TBS, 2009
Klasifikasi General management, General business management, General industrial Management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138561/introduction-to-business.html>

BUSINESS
[selengkapnya..](#)

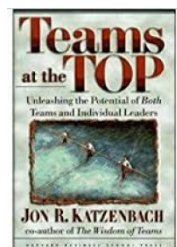


17.01.921

[Journey to lean : making operational change stick](#)

John Drew, Blair McCallum, and Stefan Roggenhofer.
Palgrave Macmillan, 2004
Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138563/journey-to-lean-making-operational-change-stick.html>

EXECUTIVE MANAGEMENT
[selengkapnya..](#)

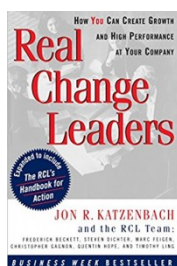


17.01.922

[Teams at the top : unleashing the potential of both teams and individual leaders](#)

Jon R. Katzenbach
Harvard Business School Press, 1998
Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138574/teams-at-the-top-unleashing-the-potential-of-both-teams-and-individual-leaders.html>

EXECUTIVE MANAGEMENT
[selengkapnya..](#)



17.01.927

[Real Change Leaders: How You Can Create Growth and High Performance at Your Company](#)

Jon R. Katzenbach, et al.
McKinsey & Company, 1995
Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138621/real-change-leaders-how-you-can-create-growth-and-high-performance-at-your-company.html>

LEADERSHIP
This updated paperback edition offers a real blueprint for how to deal with the dramatic change in today's marketplace. An added feature, "Real Change Leader's Handbook for Action," contains an [selengkapnya..](#)



17.01.929

[Writing Effective Letters and Memos](#)

Arthur H. Bell.

Barron's, 2004

Klasifikasi Office service-Communication, Creation and transmission of records

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

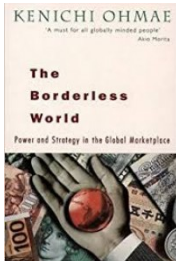
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138688/writing-effective-letters-and-memos.html)

[id/pustaka/138688/writing-effective-letters-and-memos.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138688/writing-effective-letters-and-memos.html)

COMMERCIAL CORRESPONDENCE

[selengkapnya..](#)



17.01.930

[The Borderless World : Power and Strategy in the Global Marketplace](#)

Kenichi Ohmae

HarperCollinsPublishers, 1990

Klasifikasi Marketing, Management of

Distribution/Marketing, Manajemen Distribusi

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138701/the-borderless-world-power-and-strategy-in-the-global-marketplace.html)

[id/pustaka/138701/the-borderless-world-power-and-strategy-in-the-global-marketplace.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138701/the-borderless-world-power-and-strategy-in-the-global-marketplace.html)

MARKET

Kenichi Ohmae's The Borderless World has changed the way managers view the world and their business, and how they invent, commercialize and compete. It vividly shows the increasing dominance of [..selengkapnya..](#)



17.01.931

[Sistem Teknik Kendali Edisi 1](#)

Cekmas Cekdin

ANDI, 2017

Klasifikasi Automatic Control Engineering

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

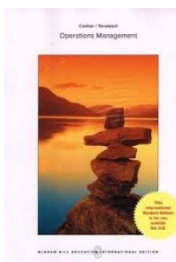
[total 8 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138829/sistem-teknik-kendali-edisi-1.html)

[id/pustaka/138829/sistem-teknik-kendali-edisi-1.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138829/sistem-teknik-kendali-edisi-1.html)

MATLAB

Buku berjudul SISTEM TEKNIK KENDALI ini berisi tentang teori dan contoh soal dengan penyelesaian menggunakan bahasa pemrograman MATLAB yang dikhususkan untuk jurusan Teknik Elektro. Namun tidak menutup kemungkinan bagi disiplin [..selengkapnya..](#)



17.01.934

[Operations Management](#)

Gerard Cachon, Christian Terwiesch

McGraw-Hill Education, 2017

Klasifikasi Management of production, Production management in manufacturing enterprises, Production management in service industries, Comprehensive works on logistics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138847/operations-management.html)

[id/pustaka/138847/operations-management.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138847/operations-management.html)

OPERATION MANAGEMENT

designed for undergraduate students taking an introductory course in operations management. This text will share many of the strengths of Matching Supply with Demand: An Introduction to Operations Management (3e). [..selengkapnya..](#)



17.01.936

[Mengukur Kinerja Pelayanan dan Kepuasan Konsumen](#)

Bahrul Kirom

Pustaka Reka Cipta, 1967

Klasifikasi Customer relationships, Claims, Complaints, Returns, Servicing of products

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138848/mengukur-kinerja-pelayanan-dan-kepuasan-konsumen.html)

[id/pustaka/138848/mengukur-kinerja-pelayanan-dan-kepuasan-konsumen.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138848/mengukur-kinerja-pelayanan-dan-kepuasan-konsumen.html)

SERVICE MANAGEMENT

[selengkapnya..](#)



17.01.938

[Standar Akuntansi Keuangan Entitas Tanpa Akuntabilitas Publik](#)

Dewan Standar Akuntansi Keuangan Ikatan Akuntan Indonesia

Ikatan Akuntan Indonesia, 2016

Klasifikasi Accounting-Standards

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/139035/standar-akuntansi-keuangan-entitas-tanpa-akuntabilitas-publik.html>

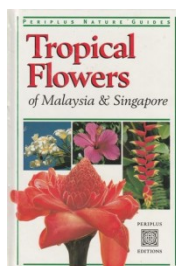
[id/pustaka/139035/standar-akuntansi-keuangan-entitas-tanpa-akuntabilitas-publik.html](#)

ACCOUNTING

SAK ETAP ini merupakan standar akuntansi yang diperuntukkan untuk UKM.

Penggunaan nama SAK ETAP, bukan SAK UKM, bertujuan untuk menciptakan fleksibilitas di dalam penerapannya. SAK ETAP merupakan standar akuntansi keuangan

[..selengkapnya..](#)



17.01.940

[Handy Pocket Guide to The Tropical Flowers of Malaysia and Singapore](#)

William Warren

Periplus Editions, 2004

Klasifikasi Native Habitats of Flower and Ornamental Plants

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

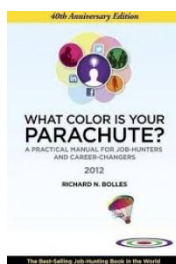
<https://openlibrary.telkomuniversity.ac.id/pustaka/139114/handy-pocket-guide-to-the-tropical-flowers-of-malaysia-and-singapore.html>

[id/pustaka/139114/handy-pocket-guide-to-the-tropical-flowers-of-malaysia-and-singapore.html](#)

Tropical Flower

The author introduces 55 species of commonly flowering plants grown in Malaysia and Singapore in this handy pocket guide.

Each plant is lovingly detailed: its height and size of the plant, [..selengkapnya..](#)



17.01.945

[What Color Is Your Parachute? 2012: A Practical Manual for Job-Hunters and Career-Changers](#)

Richard N. Bolles

Ten Spread Press, 2012

Klasifikasi Sales management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/139787/what-color-is-your-parachute-2012-a-practical-manual-for-job-hunters-and-career-changers.html>

[id/pustaka/139787/what-color-is-your-parachute-2012-a-practical-manual-for-job-hunters-and-career-changers.html](#)

MARKET

The 40th Edition. This is not your father's Parachute; and not your mother's, either. They'd be astounded at the changes. This book keeps building-in insight, helpfulness, relevance, [..selengkapnya..](#)



17.01.947

[Sales Insight : Spirit, Strategy, Service](#)

Dedy Budiman

Gramedia Pustaka Utama, 2017

Klasifikasi Sales management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

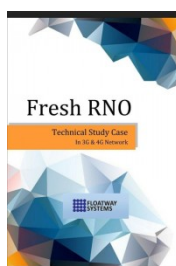
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/139845/sales-insight-spirit-strategy-service.html>

[id/pustaka/139845/sales-insight-spirit-strategy-service.html](#)

SALES MANAGEMENT

Dengan spirit yang dimiliki, seorang salesperson bisa mencapai target. Namun, dengan strategi yang tepat dan servis yang memuaskan, seorang salesperson akan mencapai penjualan yang sukses secara berkelanjutan. Itulah mengapa, spirit, [..selengkapnya..](#)



17.01.956

[Fresh RNO : Technical Study Case In 3G and 4G](#)

Lingga Wardhana

Nulisbuku, 2016

Klasifikasi Networks (Circuitry and lines)

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/140052/fresh-rno-technical-study-case-in-3g-and-4g.html>

[id/pustaka/140052/fresh-rno-technical-study-case-in-3g-and-4g.html](#)

Network - internet

Buku ini bertujuan untuk membantu mempraktikkan teori yang telah dipelajari di bangku perkuliahan sekaligus juga menteorikan praktik dengan menuliskan ilmu dan pengetahuan yang dimiliki selama di lapangan. Buku ini tentunya [..selengkapnya..](#)



7.684

[Positive Business Ideas](#)

James Gwee

Gramedia, 2007

Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140837/positive-business-ideas.html)

[id/pustaka/140837/positive-business-ideas.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140837/positive-business-ideas.html)

Succes in business

Banyak buku bisnis ditulis, tapi kebanyakan lebih berfokus pada teori. James Gwee akan berbagi ide-ide positif yang langsung bisa Anda terapkan dalam pekerjaan dan hidup Anda sehari-hari. Buku ..[selengkapnya..](#)



10.889

[Manajemen Inovasi Transformasi Menuju Organisasi Kelas Dunia](#)

Lena Ellitan

Alfabeta, 2018

Klasifikasi Externally induced change, Technological innovations

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

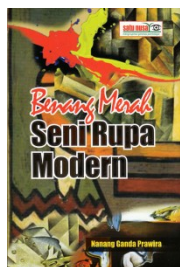
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140839/manajemen-inovasi-transformasi-menuju-organisasi-kelas-dunia.html)

[id/pustaka/140839/manajemen-inovasi-transformasi-menuju-organisasi-kelas-dunia.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140839/manajemen-inovasi-transformasi-menuju-organisasi-kelas-dunia.html)

Inovation management

Inovasi merupakan satu kata yang sudah tidak asing lagi bagi telinga kita yang merupakan satu kata kunci bagi kalangan dunia usaha. Peran inovasi tampak makin penting dan sangat menentukan ..[selengkapnya..](#)

700-799 Arts & Recreation



17.01.754

[Benang Merah Seni Rupa Modern](#)

Nanang Ganda Prawira

PT SARANA TUTORIAL NURANI SEJAHTERA, 2016

Klasifikasi Painting, Paintings

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

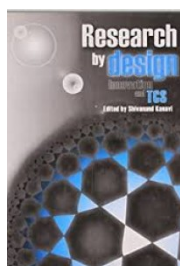
[total 6 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/137679/benang-merah-seni-rupa-modern.html)

[id/pustaka/137679/benang-merah-seni-rupa-modern.html](https://openlibrary.telkomuniversity.ac.id/pustaka/137679/benang-merah-seni-rupa-modern.html)

ART

Benang Merah Seni Rupa Modern Pada dasarnya perjalanan atau perkembangan seni rupa barat selalu tidak lepas dari perjuangan terhadap nilai kebebasan gaya yang satu ditentang oleh nilai kebebasan gaya yang ..[selengkapnya..](#)



17.01.908

[Research by design : innovation and T.C.S.](#)

Shivanand Kanavi

Rupa & Co, 2007

Klasifikasi Education, Research, Related Topics of Architecture

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/138457/research-by-design-innovation-and-t-c-s.html)

[id/pustaka/138457/research-by-design-innovation-and-t-c-s.html](https://openlibrary.telkomuniversity.ac.id/pustaka/138457/research-by-design-innovation-and-t-c-s.html)

DESIGN

[selengkapnya..](#)



17.01.970

[Strawberry Shortcake : World of Friends \(Dunia Persahabatan\)](#)

Horizon

PT Intermedia Prima Vision, 2007

Klasifikasi Animated films, Cartoon films, Computer animated films. Puppet films

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

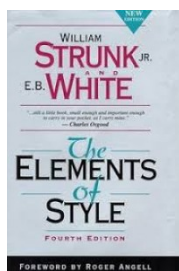
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140921/strawberry-shortcake-world-of-friends-dunia-persahabatan.html)

[id/pustaka/140921/strawberry-shortcake-world-of-friends-dunia-persahabatan.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140921/strawberry-shortcake-world-of-friends-dunia-persahabatan.html)

CARTOONS

Bergabunglah bersama sahabat istimewa, Strawberry Shortcake dan teman-temannya yang manis dari belahan dunia lain ! Alangkah serunya! "Suatu perjalanan ke Paris, Perancis, " di mana Strawberry berkelana dengan Crepes Suzette dan anjing ..[selengkapnya..](#)

800-899 Literature



17.01.897

[The Elements of Style : fourth edition](#)

William Strunk
Macmillan Publishing, 1999
Klasifikasi Rhetoric in English
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138128/the-elements-of-style-fourth-edition.html>

Rhetoric in english

[selengkapnya..](#)



9.422

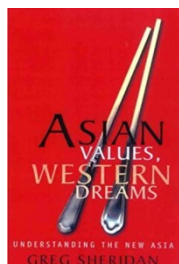
[Buku Penuntun Membuat Tesis, Skripsi, Disertasi, Makalah](#)

S. Nasution, M. Thomas
Bumi Aksara, 2002
Klasifikasi Professional, Technical, Expository literature (Rhetoric)
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/140842/buku-penuntun-membuat-tesis-skripsi-disertasi-makalah.html>

REPORT WRITING

Penulisan disertasi, tesis, skripsi atau makalah seringkali menguras pemikiran, kreativitas, tenaga dan waktu, namun hasilnya kadang kurang memuaskan atau bahkan terhenti di tengah jalan. Untuk memulai penelitian tidaklah mudah. Penelitian ..[selengkapnya..](#)

900-999 History & Geography



17.01.883

[Asian values, western dreams : understanding the new Asia](#)

Greg Sheridan
St Leonards, N.S.W, 1999
Klasifikasi History of Asia at 1905 - 2000
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/137971/asian-values-western-dreams-understanding-the-new-asia.html>

HISTORY OF SOUTHEAST ASIA

[selengkapnya..](#)



17.01.892

[HarperCollins College Outline World History to 1648](#)

Jay P. Anglin, William J. Hamblin
Collins Reference, 1993
Klasifikasi World history
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/138076/harpercollins-college-outline-world-history-to-1648.html>

WORLD HISTORY

Prepared for students by renowned professors and noted experts, here are the most extensive and proven study aids available, covering all the major areas of study in college curriculums. Each ..[selengkapnya..](#)



17.01.895

[HarperCollins College Outline World History From 1500](#)

J. Michael Allen

Collins Reference, 1993

Klasifikasi World history

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

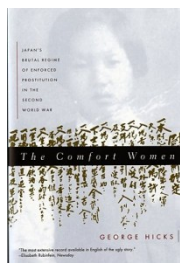
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138091/harpercollins-college-outline-world-history-from-1500.html>

[id/pustaka/138091/harpercollins-college-outline-world-history-from-1500.html](#)

WORLD HISTORY

Prepared for students by renowned professors and noted experts, here are the most extensive and proven study aids available, covering all the major areas of study in college curriculums. Each [..selengkapnya..](#)



17.01.900

[The Comfort Woman : Japan's Brutal Regime of Enforced Prostitution in the Second World War](#)

George Hicks

WW Norton & Co, 1994

Klasifikasi Military History of World War II

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

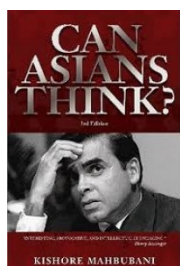
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138197/the-comfort-woman-japan-s-brutal-regime-of-enforced-prostitution-in-the-second-world-war.html>

[id/pustaka/138197/the-comfort-woman-japan-s-brutal-regime-of-enforced-prostitution-in-the-second-world-war.html](#)

History of Japan Military

"The most extensive record available in English of the ugly story."?Elisabeth Rubinfein, New York Newsday Over 100,000 women across Asia were victims of enforced prostitution by the Japanese Imperial Forces [..selengkapnya..](#)



17.01.905

[Can Asians think?](#)

Kishore Mahbubani.

Marshall Cavendish Corp, 2009

Klasifikasi History of Asia

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138423/can-asians-think.html>

[id/pustaka/138423/can-asians-think.html](#)

ASIA

[selengkapnya..](#)



17.01.919

[Dragon Lady : The Life and Legend of the Last Empress of China](#)

Sterling Seagrave

Vintage Books, 1992

Klasifikasi History of Modern China

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

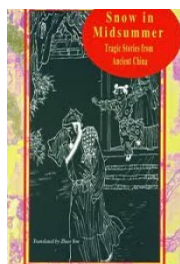
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138557/dragon-lady-the-life-and-legend-of-the-last-empress-of-china.html>

[id/pustaka/138557/dragon-lady-the-life-and-legend-of-the-last-empress-of-china.html](#)

History of China

The author of The Soong Dynasty gives us our most vivid and reliable biography yet of the Dowager Empress Tzu Hsi, remembered through the exaggeration and falsehood of legend as [..selengkapnya..](#)



17.01.926

[Snow in midsummer : tragic stories from ancient China](#)

Zhao You

Foreign Languages Press, 2001

Klasifikasi History of Modern China

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/138618/snow-in-midsummer-tragic-stories-from-ancient-china.html>

[id/pustaka/138618/snow-in-midsummer-tragic-stories-from-ancient-china.html](#)

HISTORY

[selengkapnya..](#)



17.01.958

[Menjaga Rumah Kebangsaan](#)

Imran Hasibuan, Muhammad Yamin

Q Communication, 2009

Klasifikasi Biography

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

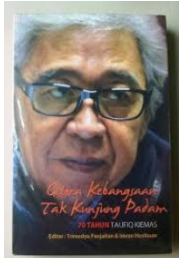
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140096/me-njaga-rumah-kebangsaan.html)

[id/pustaka/140096/me-njaga-rumah-kebangsaan.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140096/me-njaga-rumah-kebangsaan.html)

BIOGRAPHY

Buku ini merekam berbagai gagasan, sikap, dan tindakan politik yang pernah dilakukan Taufiq Kiemas dalam perjalanan hidupnya. Sejak kecil dan remaja, ia telah belajar bersikap sebagai seorang republiken. Arus sejarah ..[selengkapnya..](#)



17.01.959

[Gelora Kebangsaan Tak Kunjung Padam : 70 Tahun Taufiq Kiemas](#)

Trimedya Panjaitan, Imran Hasibuan

PT Gramedia, 2012

Klasifikasi Biography

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140103/gelora-kebangsaan-tak-kunjung-padam-70-tahun-taufiq-kiemas.html)

[id/pustaka/140103/gelora-kebangsaan-tak-kunjung-padam-70-tahun-taufiq-kiemas.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140103/gelora-kebangsaan-tak-kunjung-padam-70-tahun-taufiq-kiemas.html)

BIOGRAPHY

"Melihat situasi politik kebangsaan yang cukup mengkhawatirkan akhir-akhir ini, saya dan sejumlah rekan muda di partai meminta kesediaan beliau untuk berperan secara aktif menegaskan kembali paham kebangsaan Indonesia. Saat itu ..[selengkapnya..](#)



17.01.969

[Telkomsel in First Era : Kisah Nyata Perjuangan](#)

[Membangun Telkomsel Cet. 1](#)

Garuda Sugardo

Yrama Widya, 2017

Klasifikasi Biography, Genealogy, Insignia,

Autobiographies, diaries, Reminiscences,

Correspondence-Journalists and new commentators

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 13 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/140850/telkomsel-in-first-era-kisah-nyata-perjuangan-membangun-telkom-sel-cet-1.html)

[id/pustaka/140850/telkomsel-in-first-era-kisah-nyata-perjuangan-membangun-telkom-sel-cet-1.html](https://openlibrary.telkomuniversity.ac.id/pustaka/140850/telkomsel-in-first-era-kisah-nyata-perjuangan-membangun-telkom-sel-cet-1.html)

ENTREPRENEUR

Buku Telkomsel In First Era ini merupakan sebuah buku yang menceritakan kisah nyata perjuangan Garuda Sugardo dalam membangun Telkomsel. Garuda Sugardo, yang saya kenal sejak awal didirikannya Telkomsel, adalah seseorang ..[selengkapnya..](#)